

CAMPUS-WIDE PARTNERSHIPS TO IMPROVE STUDENTS' ACADEMIC INTEGRITY iQ.

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The Predecessors

The Miami University Libraries had previously developed a series of tutorials that utilized readings, limited multimedia, self check exercises, and online quizzes to present information and measure student comprehension of materials presented. While these were adopted by several smaller divisions and many sections in the University's optional freshman writing program, the Academic Policy Committee rejected a proposal to make these mandatory. The Libraries sought to develop an alternative product which would require less investment of classroom time, and present material in a more entertaining way.

The Process

iQ was created through a partnership between the Libraries, University IT Services and Student Affairs. Instructional designers from IT Services helped us to transform the content into short video-based snippets. Additionally, staff from Student Affairs help us to tailor the content on academic integrity and consequences for violation. Numerous challenges were encountered to ensure that the end product was something exemplary of Miami's commitment to these topics.

The Progress

The Libraries are hiring a developer to make needed updates and changes. We recognize that no single tool will be equally appealing to all parties, and that parties are best served by the availability of multiple tools that take multiple approaches to the subject matter. We continue to consult with other parties regarding content for which they are responsible (e.g., Student Affairs for information on judicial proceedings), but make clear that decisions of style and presentation belong to the Libraries. Instructors like the interactivity that iQ presents, but would like some method of accountability for students (i.e. graded quiz, etc.)



iQ available at: www.lib.muohio.edu/iq

The Product

Miami University's iQ (short for integrity Quickstart) is a newly created online tutorial that guides students through different scenarios about academic integrity and research issues. Each scenario introduces the student to a new topic with animated Flash video, additional resources and short quizzes to assess their understanding. The existing version of the product was created with tools from Prezi.com give iQ its visually appealing, non-linear structure. The look and feel borrow from Common Craft training videos. There are no quizzes which require students to achieve a certain percentage of correct answers; however, there are some self-check exercises.

The Problems

Timeline: While IT Services staff were experienced with multimedia development, they quickly became overcommitted; ultimately the project was over a year overdue; and some requested corrections have not yet been fixed. Intellectual ownership: at one point, IT Services staff were presenting drafts which had not been reviewed by the Libraries to other constituencies (including the University President!) and begun to make modifications based on feedback received. Conflicting views on how to present subject matter: (President says to demonstrate character; Student Affairs say focus on punishment and be more serious; faculty members like more light hearted approach)

The Future

- Possible versions of iQ customized to specific disciplines
- Parallel development of more traditional online tutorials; we will emphasize the former, but make faculty aware of both versions so they can select what they believe will best work with their classes.
- Methods for student accountability